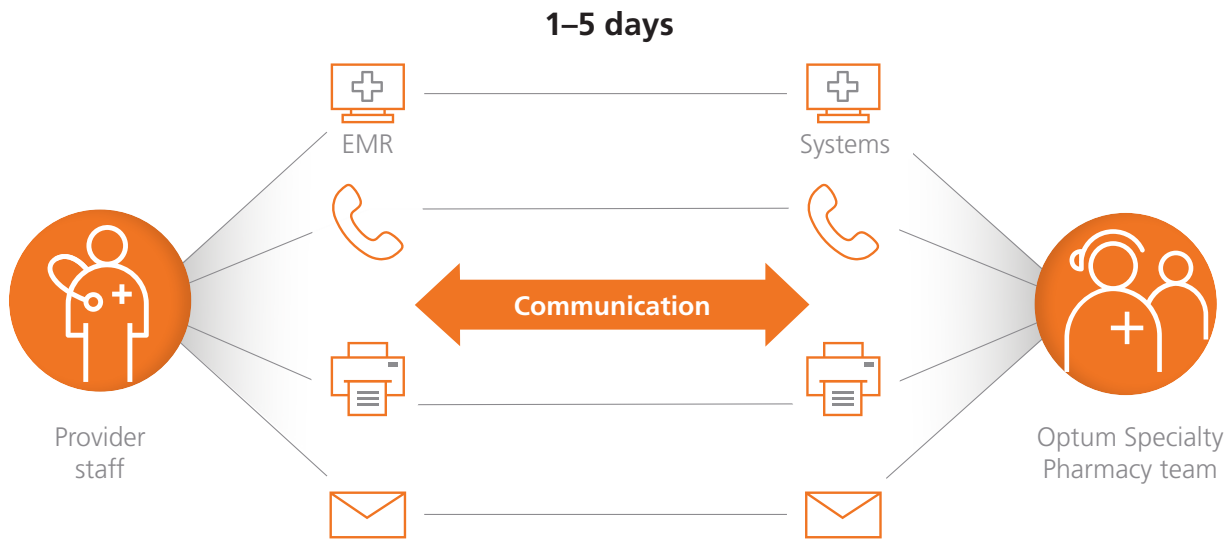


Spend less time chasing paperwork and more time providing care

You want to help your patients get their prescription as quickly as possible.

The current process can take days.



Providers spend more time on prior authorizations, which limits their time to focus on important matters. The good news is that prior authorizations and appeal processes can be automated, freeing up as much as 14.6 hours per prior authorization.¹

The facts are clear:

58% of practice managers state that more prior authorizations are denied due to inadequate supporting evidence.²

81% of the time, when claims are denied the prior authorizations are not obtained or handled properly.³

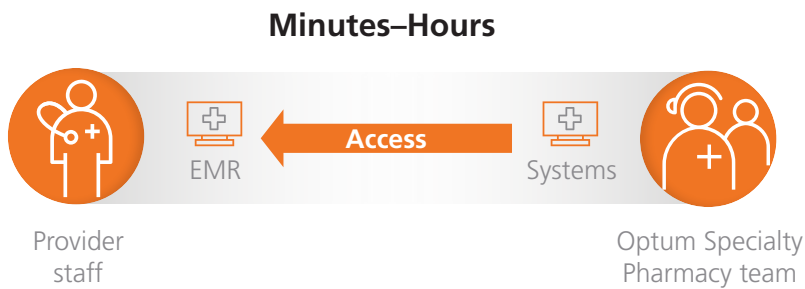
"The medicine my doctor prescribed required prior authorization. While waiting for the appeal, my colon perforated. I received my approval letter the day I had emergency surgery to remove my colon."

— Clare P., Minnesota⁴

Optum® EMR Task streamlines the prior authorization process by directly accessing your clinic's electronic medical records (EMR) system. We only contact you when we can't access any necessary documents.

5.4 days: Average turnaround time for a new prescription by using Optum EMR Task; **54% faster.**⁵

Optum EMR Task can cut the process down to hours.



EMR Task streamlines the prior authorization process by granting limited access to your clinic's EMR system for patients whose prescriptions you've sent to Optum® Specialty Pharmacy. Our pharmacy team retrieves patient labs and clinical data during the intake and prior authorization process.

While using Optum EMR Task, "...the time dedicated to reading and responding to multiple emails was redirected to other value-added care."

— Nurse manager, endocrinology, rheumatology and neurology, Southwest Medical Part of Optum Care

About Optum

At Optum, we are a health services innovation company dedicated to helping people live healthier lives and helping make the health system work better for everyone.

Contact your Optum Specialty Pharmacy Regional Account Manager to discover how EMR Task can help your office save time.

Sources

1. American Medical Association. 2017 AMA Prior Authorization Physician Survey. ama-assn.org/sites/default/files/media-browser/public/arc/prior-auth-2017.pdf. Published 2018. Accessed June 9, 2020.
2. Get Referral MD. The Shocking Truth about Prior Authorization in Healthcare. getreferralmd.com/2018/04/prior-authorization-problemshealthcare.com Published April 2018. Accessed December 10, 2019.
3. Ibid.
4. American Medical Association. Patients and Physicians Speak Out. fixpriorauth.org/stories. Published 2020. Accessed June 9, 2020.
5. Optum pilot program results. Study conducted in physician offices in Arizona for autoimmune, gastroenterology and neurology. December 29, 2019–March 31, 2020.



All Optum trademarks and logos are owned by Optum, Inc. All other trademarks are the property of their respective owners.

© 2021 Optum, Inc. All rights reserved. OPT2388052-C_210127