

# Save time, reduce error

It takes precious time to manage hard copies of medical records. The accuracy, completeness and timeliness of those records can be the difference between getting a prior authorization's approval or denial.

Plan sponsors rely on five factors as their top criteria for determining whether to approve use of medication for a patient<sup>1</sup>:

- Appropriate use
- Appropriate dose
- Applicable lab tests and results
- Appropriate duration of therapy
- Previous therapies used

Using a secure electronic medical record (EMR) sharing solution for prior authorizations instead of sending fax transmissions benefits both you and your patients. Secure EMR sharing with your specialty pharmacy:



**Offers** a simpler process for sending documents



**Helps** reduce errors



**Improves** time to therapy and patient satisfaction



**Helps** qualify for the Medicare Access and Children's Health Insurance Program Reauthorization Act of 2015 (MACRA) and the Medicare Incentive Payment System (MIPS)

Patients simply receive better medical care when health care providers have access to complete and accurate information.<sup>2</sup>

## Share information securely

Optum® EMR Share can work with any secure direct messaging platform to send health information electronically. The system works by routing encrypted direct messages through a dedicated server by via a DirectTrust address, which then transmits the message safely to Optum Specialty Pharmacy. Users can also transmit patient records. The transmission is completely secure, with little or no message lag time. EMR Share is HIPAA compliant and may be used to send secure health care information from within a provider's secure EMR system.

## How to get started

Providers who already have a secure DirectTrust address within their EMR system can communicate immediately with any other provider that also has a DirectTrust address. Providers who do not have a DirectTrust address should contact their EMR vendor and ask how to obtain an address.



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To learn more about how to strengthen your practice's secure record sharing process, contact your Optum Specialty Pharmacy sales representative.

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### Sources

1. Magellan RX Management. Magellan Rx Management, Medical Pharmacy TrendReport™, 2016 Seventh Edition. 2016.
2. Office of the national Coordinator for Health Information Technology. Improved Diagnostics & Patient Outcomes. [healthit.gov/topic/health-it-and-health-information-exchange-basics/improved-diagnostics-patient-outcomes](https://healthit.gov/topic/health-it-and-health-information-exchange-basics/improved-diagnostics-patient-outcomes). Reviewed June 4, 2019. Accessed January 13, 2020.

BrioRx® is now Optum® Specialty Pharmacy, and Avella® Specialty Pharmacy is becoming Optum® Specialty Pharmacy.



At Optum, we are a health services innovation company dedicated to helping people live healthier lives and helping make the health system work better for everyone.

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